

Air4media Pilot v10 BETA
ACME Creative Agency OWNER
ACME Creative Agency
Laurent P Groult

- Dashboard
- Documentation
- CLIENTS
- DIGITAL ASSETS
- FLYING LICENSE
- WEBSITE
 - Site Builder
 - Site Management
- Analytics
 - Site Editor
- Modules
 - AirBeta
 - AirBlog
 - AirBook
 - AirCatalog
 - AirDAM
 - AirForms
 - AirGallery
 - AirMail
- Campaigns
 - Subscribers
 - AirPlan
 - AirShop
 - AirPortal
 - AirLaunch
- AI

AirMail Campaigns + Create Campaign

Total Campaigns

20

Sent This Month

1

Avg Open Rate

0%

Scheduled

0

All Site All Use All Sta All Typ All Trr

Campaign	Site	Status	Type	Recipients	Performance	Schedule	Created	Actions		
<input type="checkbox"/> March 2026 Newsletter <small>The Future of Event Production</small>	ACME Creative Agency	Sent	newsletter	0	Opens: 0% Clicks: 0%	-	3/8/2026 9:00:00 AM			
<input type="checkbox"/> Draft Campaign 2026-03-02 19:15:18 <small>Draft Subject</small>	smile	Draft	newsletter	0	-	-	3/2/2026 7:15:18 PM			
<input type="checkbox"/> Campaign1	smile	Draft	newsletter	0	-	-	2/27/2026 12:36:46 PM			
<input type="checkbox"/> February 2026 Newsletter <small>Photography Trends + Client Spotlight</small>	ACME Creative Agency	Sent	newsletter	0	Opens: 0% Clicks: 0%	-	2/13/2026 9:00:00 AM			
<input type="checkbox"/> dama la <small>DAMA LA January 2026 Meeting Video Booths</small>	smile	Draft	newsletter	0	-	-	2/2/2026 2:04:36 AM			
<input type="checkbox"/> January 2026 Newsletter <small>2026: The Year of Immersive Creative</small>	ACME Creative Agency	Sent	newsletter	0	Opens: 0% Clicks: 0%	-	1/13/2026 9:00:00 AM			
<input type="checkbox"/> December 2025 Holiday Edition <small>Season's Greetings from ACME Creative</small>	ACME Creative Agency	Sent	newsletter	0	Opens: 0% Clicks: 0%	-	12/18/2025 9:00:00 AM			
<input type="checkbox"/> Test	smile	Draft	newsletter	0	-	-	11/19/2025 4:41:35 PM			
<input type="checkbox"/> November 2025 Newsletter <small>Top 10 Agency + Year in Review</small>	ACME Creative Agency	Sent	newsletter	0	Opens: 0% Clicks: 0%	-	11/18/2025 9:00:00 AM			
<input type="checkbox"/> Porsche Passion Pulse <small>Rev Up Your Inbox: Adam Levine's Porsche Unveiled!</small>	smile	Draft	newsletter	0	-	-	11/14/2025 1:34:25 PM			
<input type="checkbox"/> September 2025 Newsletter <small>Fall Campaign Preview + Industry Awards</small>	ACME Creative Agency	Sent	newsletter	0	Opens: 0% Clicks: 0%	-	9/13/2025 9:00:00 AM			
<input type="checkbox"/> My first campaign <small>{{first_name}}, it's our first from Pilot</small>	smile	Sent	newsletter	0	Opens: 0% Clicks: 0%	-	7/29/2025 11:33:23 AM			
<input type="checkbox"/> Coachella Fashion Guide <small>Festival Fashion: What to Wear to Coachella 2025</small>	smile	Sent	newsletter	0	Opens: 0% Clicks: 0%	-	7/24/2025 10:55:42 PM			
<input type="checkbox"/> Coachella Lineup Revealed <small>BREAKING: Coachella 2025 Lineup Dropped!</small>	smile	Sent	announcement	0	Opens: 0% Clicks: 0%	-	7/23/2025 10:55:42 PM			
<input type="checkbox"/> Coachella Survival Guide <small>Your Ultimate Coachella Survival Guide</small>	smile	Sent	newsletter	0	Opens: 0% Clicks: 0%	-	7/21/2025 10:55:42 PM			
<input type="checkbox"/> Coachella 2025 Announcement <small>Coachella 2025: The Ultimate Desert Party Returns!</small>	smile	Sent	announcement	0	Opens: 0% Clicks: 0%	-	7/19/2025 10:55:42 PM			
<input type="checkbox"/> July 2025 BTS: Elevation Festival <small>Inside Elevation Festival 2025 — The Full Story</small>	ACME Creative Agency	Sent	newsletter	0	Opens: 0% Clicks: 0%	-	7/18/2025 9:00:00 AM			
<input type="checkbox"/> May 2025 Newsletter <small>Summer Campaign Season Is Here</small>	ACME Creative Agency	Sent	newsletter	0	Opens: 0% Clicks: 0%	-	5/13/2025 9:00:00 AM			
<input type="checkbox"/> March 2025 Newsletter <small>Spring Is Here — And So Are We</small>	ACME Creative Agency	Sent	newsletter	0	Opens: 0% Clicks: 0%	-	3/18/2025 9:00:00 AM			
<input type="checkbox"/> January 2025 Newsletter <small>New Year, New Creative Vision — ACME Monthly</small>	ACME Creative Agency	Sent	newsletter	0	Opens: 0% Clicks: 0%	-	1/13/2025 9:00:00 AM			

Showing 1 to 20 of 20 entries

Campaigns

Create, schedule, and send email campaigns to your subscribers. Track opens, clicks, and performance in one place.

Key Features

- **Dashboard Stats:** See total campaigns, how many were sent this month, your average open rate, and how many are scheduled at a glance.
- **Campaign Types:** Organize campaigns by type — Newsletter, Announcement, Welcome Series, Promotion, or Transactional.
- **Flexible Recipients:** Send to all active subscribers, specific subscriber lists, or filter by tags. Recipient counts update live as you change your selection.
- **Personalization:** Insert merge tags — `{{first_name}}`, `{{last_name}}`, `{{email}}`, `{{company}}`, `{{unsubscribe_link}}`, and `{{view_browser_link}}` — into subject lines and content. Use the **Merge Tags** button in the editor toolbar to insert them quickly.
- **Multi-channel Delivery:** Send via email, SMS, or both. SMS messages include a link to the full email and support personalization tags (up to 300 characters).
- **AI Newsletter Generator:** Describe your topic, pick a tone and length, and let AI draft a complete newsletter — including subject line, preview text, and formatted content. Review and edit everything before applying. Uses 10 credits per generation.
- **Email Templates:** Start from a built-in layout — Basic Newsletter, Announcement, or Welcome Email — via the **Templates** button in the editor toolbar.
- **Media Assets:** Upload and insert images or videos from your media library directly into the email editor. Edit titles, descriptions, and metadata from within the campaign editor.
- **Content Tabs:** Switch between the visual HTML editor, plain text version, raw source code, and preview — all in one place.
- **Preview Modes:** Preview your campaign in desktop or mobile view before sending.
- **Test Emails:** Send a test to one or more comma-separated addresses to review the email in a real inbox.
- **Performance Stats:** After sending, view opens, clicks, bounce rate, top-clicked links, delivery timeline, and geographic engagement for each campaign.

How to Use

Create a Campaign

1. Click **Create Campaign** in the top right.
2. Select a site, enter a campaign name, and choose the type.
3. Write your subject line — use `{{first_name}}` to personalize it.
4. Optionally add preview text (the short line shown after the subject in email clients).
5. Choose a delivery channel: Email, SMS, or both.
6. Select your recipients: all subscribers, specific lists, or by tags.
7. Write your content in the HTML editor. Use **AI Newsletter** to generate content automatically, or **Media Assets** to insert images or videos.
8. Check the **Preview** tab to see how it looks on desktop and mobile.
9. Send a test email to review it in your inbox.
10. Choose to **Send Immediately**, **Schedule for Later**, or **Save as Draft**.
11. Click **Save Campaign**.

Use the AI Newsletter Generator

1. Click **AI Newsletter** in the editor toolbar.
2. Describe what your newsletter is about.
3. Optionally add keywords, then choose a tone (Professional, Casual, Creative, Funny, or Persuasive) and length.
4. Click **Generate Newsletter** — generation takes 15–30 seconds.
5. Review and edit the generated subject line, campaign name, and preview text.
6. Click **Apply All & Close** to fill in the campaign form, or **Regenerate** to try again.

Send or Schedule a Campaign

- Campaigns in **Draft** or **Scheduled** status can be edited or sent.
- Click **Send** on any draft to open a confirmation — review the recipient count, check the confirmation box, and click **Send Campaign**.
- Active campaigns can be **paused** and resumed later.
- To reschedule, edit the campaign and update the scheduled date and time.

View Campaign Stats

- After a campaign is sent, click **Stats** to view open rates, click rates, bounce rate, top-clicked links, delivery timeline, and geographic engagement.

Manage Campaigns

- Use the **search bar** to find campaigns by name or subject.
- Filter by site, status, type, or date range using the filter dropdowns.
- Select multiple campaigns to **Duplicate** or **Delete** them in bulk.

Tips

- Save early as a draft while you work — you can always come back to edit before sending.
- Always send a test email before sending to your full list.
- Use the AI Newsletter Generator when you need a quick starting point — you can edit all generated details before applying.
- Preview text significantly affects open rates — always fill it in.
- SMS delivery requires subscribers to have a phone number on file.