



The screenshot displays the AirBlog dashboard for 'Air4 Media Creative Agency'. At the top, it shows 'Published: 25', 'Drafts: 0', and 'Total Views: 56,231'. Below this is a search bar and a list of 25 articles. Each article entry includes a title, a date, and a view count. The articles cover various topics such as 'Why Your Brand Needs a Content Strategy', 'The Future of Data Production: AI, LBS, and Immersive Experiences', 'How to Build a Successful Brand Identity', and 'The Importance of User Experience Design'. The dashboard also features a sidebar with navigation options like 'Home', 'About', 'Contact', and 'Admin'.

Article Title	Date	Views
Why Your Brand Needs a Content Strategy	Jun 25, 2025	10,110
The Future of Data Production: AI, LBS, and Immersive Experiences	Jun 25, 2025	10,110
How to Build a Successful Brand Identity	Jun 25, 2025	10,110
The Importance of User Experience Design	Jun 25, 2025	10,110
How to Create a Winning Marketing Strategy	Jun 25, 2025	10,110
The Role of Social Media in Brand Building	Jun 25, 2025	10,110
Why Your Website Needs a Mobile-First Design	Jun 25, 2025	10,110
The Power of Video Marketing in the Digital Age	Jun 25, 2025	10,110
How to Measure the ROI of Your Marketing Campaigns	Jun 25, 2025	10,110
The Benefits of Outsourcing Your Business Processes	Jun 25, 2025	10,110
Why Your Business Needs a Strong Online Presence	Jun 25, 2025	10,110
The Impact of Artificial Intelligence on the Creative Industry	Jun 25, 2025	10,110
How to Choose the Right Creative Agency for Your Needs	Jun 25, 2025	10,110
Why Your Brand Needs a Consistent Visual Identity	Jun 25, 2025	10,110
The Role of Data Analytics in Business Decision Making	Jun 25, 2025	10,110
How to Build a Successful E-commerce Website	Jun 25, 2025	10,110
The Importance of Customer Feedback in Product Development	Jun 25, 2025	10,110
Why Your Business Needs a Strong Social Media Strategy	Jun 25, 2025	10,110
The Benefits of Cloud Computing for Small Businesses	Jun 25, 2025	10,110
How to Create a Compelling Sales Pitch	Jun 25, 2025	10,110
The Role of Design Thinking in Problem Solving	Jun 25, 2025	10,110
Why Your Business Needs a Strong Content Strategy	Jun 25, 2025	10,110
The Impact of Remote Work on Productivity	Jun 25, 2025	10,110
How to Build a Successful Brand Identity	Jun 25, 2025	10,110
The Role of User Experience Design in Business Success	Jun 25, 2025	10,110
Why Your Business Needs a Strong Online Presence	Jun 25, 2025	10,110

AirBlog is Pilot's built-in blog engine. Create, manage, and publish blog posts with a full-featured editor, category organization, reader comments, and RSS feeds.

## Key Features

- **Post Editor:** Rich text editor with formatting, media embedding, live reading time, and auto-generated URL slugs. Preview posts on the live site before publishing.
- **Publishing Controls:** Draft, publish, schedule, or archive posts. Mark as featured or sticky. Set visibility to public, password-protected, or private.
- **Categories:** Color-coded, icon-tagged categories with parent/child nesting. Posts can belong to multiple categories.
- **Tags:** Free-form tags with bulk management — rename, merge, or delete tags across all posts from the Tags tab.
- **Comments:** Threaded comments with replies. Rate limiting and honeypot spam protection built in. Moderation modes: approve-after-first-comment or manual. Moderators can approve, spam-flag, trash, reply, or pin comments individually or in bulk. Readers can like comments and opt in to email notifications when someone replies to them.
- **Media Library:** Browse and insert images or videos from your Assets Manager as inline content or featured images. Drag-and-drop upload directly into the editor.
- **SEO Fields:** Meta title (60 chars), meta description (155 chars), keywords, canonical URL, schema type, and robots settings with live character count guidance.
- **RSS Import:** Pull posts from external feeds at hourly, 6h, 12h, or daily intervals. Preview items before importing; auto-download images. Duplicate detection skips already-imported items.
- **AI Assistant:** Generate articles, outlines, title ideas, excerpts, or improve existing content. Create images with DALL-E. Choose tone (Professional, Casual, Friendly, Authoritative, Humorous) and length.
- **Blog Settings:** Configure posts per page, choose a theme and design preset, and toggle display options — sidebar, author info, reading time, social share buttons, related posts, and search.
- **Dashboard Stats:** Published posts, drafts, total views, and pending comments at a glance.

## How to Use

1. Open **AirBlog** from the sidebar and select a site from the top filter.
2. Click **New Post**. Enter a title — the URL slug fills in automatically.
3. Write in the editor, format text, and insert media from your library. Toggle between **card** and **list** view to browse existing posts.

4. In the right panel, set categories, tags, featured image, and visibility.
5. Expand **SEO** to add meta title and description, or use the AI wand to generate them automatically.
6. Click **Save Draft** or **Publish**. Use **Schedule** to set a future publish date.
7. Manage comments in the **Comments** tab — filter by Pending, Approved, Spam, or Trash, then approve, reply, spam, or delete individually or in bulk.
8. To import content, go to **RSS Import**, add a feed URL, set the fetch interval, and click **Fetch Now** to preview before importing.

## Tips

- Use the **AI Assistant** (wand icon in the editor) to draft articles, improve existing content, generate title ideas, or create images — then edit to match your voice.
- Set comment moderation to **"First"** in Blog Settings to auto-approve returning readers while still screening new ones.
- **Batch actions** let you publish, unpublish, duplicate, or delete multiple posts at once from the post list.
- **Sticky posts** always appear at the top of your blog listing regardless of publish date.
- Use **Merge Tags** to consolidate duplicate tags across all posts in one step.
- **Pin a comment** to keep it at the top of the thread — useful for highlighting a helpful reader question or a key reply.